Ziying You

Associate Professor of Comparative Literature and Intercultural Studies, University of Georgia
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EDUCATION & TRAINING

Andrew W. Mellon Postdoctoral Fellow, The College of Wooster	*2015–2017*
Ph.D., East Asian Languages and Literatures, The Ohio State University	*2015*
M.A., Interdisciplinary Studies: Folklore, University of Oregon	*2009*
M.A., Modern and Contemporary Chinese Literature, Peking University (China)	*2005*
B.A., Chinese Language and Literature Education, Henan Normal University (China)	*2002*

PROFESSIONAL EXPERIENCE

Associate Professor of Comparative Literature and Intercultural Studies, University of Georgia	*2024–present*
Affiliated faculty member at the Center for Asian Studies, and Institute for Women's and Gender Studies, University of Georgia	*2024–present*
Associate Professor of Chinese Studies, The College of Wooster	*2022–2024*
Assistant Professor of Chinese Studies, The College of Wooster	*2017–2022*
Instructor in East Asian Languages and Literatures, The Ohio State University	*2014 & 2015*
Graduate Teaching Assistant in Chinese, The Ohio State University	*2010–2013*
Graduate Teaching Assistant in Folklore and Asian Studies, University of Oregon	*2007–2009*

PUBLICATIONS

Books

You, Ziying, and Mintzi Auanda Martínez-Rivera, eds. forthcoming 2027. *The Routledge Handbook of Anthropology and Folklore*. Routledge.

You, Ziying. 2025. *Impacts of the COVID-19 Pandemic on Chinese and Chinese American Women*. Bloomington: Indiana University Press. (Winner of Elli Köngäs-Maranda Prize, 2025) Online Introduction

You, Ziying. 2020. *Folk Literati, Contested Tradition, and Heritage in Contemporary China: Incense Is Kept Burning*. Bloomington: Indiana University Press. Online Introduction

Zhang, Lijun, and **Ziying You**, eds. 2019. *Chinese Folklore Studies Today: Discourse and Practice.* Bloomington: Indiana University Press. Online Introduction

Journal Special Issues

You, Ziying, Zhu Yujie and Li Xiangzhen, eds. 2025. Key Vernacular Concepts in Chinese Folklore and Folkloristics: Continuities, Ruptures, and Connections. Special issue, *Western Folklore* 84(4).

You, Ziying, and Wai-wan Vivien Chan, eds. 2025. Narratives of COVID-19 in China and the US. Special issue, *Narrative Culture* 12(1).

You, Ziying, and Patricia Hardwick, eds. 2020. Intangible Cultural Heritage in Asia: Traditions in Transition. Special issue, *Asian Ethnology* 79(1).

Journal Articles

You, Ziying. 2026. "Don't Be Sad, Rebuild!" *Journal of American Folklore* 139(551):73-76.

You, Ziying. 2025. Key Vernacular Concepts in Chinese Folklore and Folkloristics: Continuities, Ruptures, and Connections. *Western Folklore* 84(4):363-76.

You, Ziying. 2025. Traditions without End: History, Power, and Change. *Western Folklore* 84(4):497-512.

You, Ziying. 2025. Surviving "Twin Pandemics": Diverse Resiliencies of Chinese Immigrant Mothers in the US. *Narrative Culture* 12(1):38-59.

You, Ziying. 2025. Narratives of COVID-19 in China and the US. *Narrative Culture* 12(1):1-16.

You, Ziying. 2025. Sexual Harassment and Legacy Forum: Intellectual Legacy, Invisibility, and the Path to Repair. *Journal of American Folklore* 138(547):113-117.

You, Ziying. 2024. Defining Global Asian Folklore Studies. *Journal of Folklore Research* 61(3): 1-37. https://muse.jhu.edu/journal/223

Hinden, Adam, **Ziying You**, and Zhen Guo. 2023. Online Activism and Grassroots Memorialization in the Age of COVID-19: Dr. Li Wenliang's Virtual Wailing Wall. *Cultural Analysis*, Forum Series 1: Pandemics and Politics:1-22. Full Text Link

You, Ziying, and Qiaoyun Zhang. 2022. Graves in One's Heart: Grassroots Memorialization of Dr. Li Wenliang during the COVID-19 Outbreak in China. *Journal of American Folklore* 135(535):3-25.

You, Ziying. 2020. Zainan, chuanshuo he xinyang de hudong: richang zhengzhi yu ren shen huhui 灾难、传说和信仰的互动:日常政治与人神互惠(The Interplay of Disasters, Legends and Beliefs: Everyday Politics and Human-deity Reciprocity). *Minzu wenxue yanjiu* 民族文学研究 (Studies of Ethnic Literature) 6：45-53.

You, Ziying. 2020. Conflicts over Local Beliefs: Feudal Superstitions as Intangible Cultural Heritage in China. *Asian Ethnology* 79(1):137-159.

You, Ziying and Patricia Hardwick. 2020. Guest Editors' Introduction to the Special Issue: Intangible Cultural Heritage in Asia: Traditions in Transition. *Asian Ethnology* 79(1):3-19.

You, Ziying. 2017. Cong hongshui shenhua dao hongshui xushi: Shanxi Hongtong yi zaimin wei zhongxin de zainan xushi he shequ chongjian 从洪水神话到洪水叙事：山西洪洞以灾民为中心的灾难叙事和社区重建 (From Flood Myth to Flood Narrative: Survivor-centered Disaster Narrative and Community Rebuilding in Hongtong, Shanxi). *Minsu yanjiu* 民俗研究 (Folklore Studies) 4:117-126.

You, Ziying. 2017. Bianqian zhong de chuantong: Shanxi Hongtong youguan feiyi baohu de chongtu yu zhengyi 变迁中的传统：山西洪洞有关非遗保护的冲突与争议 (Changing Tradition: Contentious Responses to the Safeguarding of Intangible Cultural Heritage in Hongtong, Shanxi). *Wenhua yichan* 文化遗产 (Cultural Heritage) 1:33-42.

You, Ziying. 2015. Entertaining Deities and Humans with Performances of Puju (Puzhou Opera) at a Temple Fair in Yangxie Village, Southwestern Shanxi, May 29-June 2, 2013. *Journal of Chinese Oral and Performing Literature* 34(2):139-161.

You, Ziying. 2015. Shifting Actors and Power Relations: Contentious Local Responses to the Safeguarding of Intangible Cultural Heritage in Contemporary China.*Journal of Folklore Research* 52(2-3):253-268.
Reprinted in *UNESCO on the Ground: Local Perspectives on Global Policy for Intangible Cultural Heritage*, edited by Michael Dylan Foster and Lisa Gilman, 113-128. Bloomington: Indiana University Press.

Lloyd, Timothy, and **Ziying You**. 2013. Meiguo gonggong minsuxue de guoqu, xianzai he weilai 美国公共民俗学的过去、现在和未来 (The Past, Present, and Future of Public Folklore in America). Translated by Ling Ding. *Minsu yanjiu* 6:30-41.

You, Ziying. 2012. Tradition and Ideology: Creating and Performing New Gushi in China from 1962 to 1966.*Asian Ethnology* 71(2):259-280.

Book Chapters

You, Ziying. forthcoming 2027. What Artificial Intelligence Cannot Change?: Rethinking AI and Folklore. In *The Routledge Handbook of Anthropology and Folklore*, edited by Ziying You and Mintzi Auanda Martínez-Rivera. Routledge.

You, Ziying, and Mintzi Auanda Martínez-Rivera. forthcoming 2027. Introduction: Sibling Disciplines, Folklore and Anthropology, and the Framing of this Handbook. In *The Routledge Handbook of Anthropology and Folklore*, edited by Ziying You and Mintzi Auanda Martínez-Rivera. Routledge.

You, Ziying, Mintzi Auanda Martínez-Rivera, and Handbook Authors. forthcoming 2027. Forward Thinking and the Future of Folklore Studies. In *The Routledge Handbook of Anthropology and Folklore*, edited by Ziying You and Mintzi Auanda Martínez-Rivera. Routledge.

You, Ziying. 2023. Teaching Chinese Mythology at an American College: Exploring Traditional Chinese Myths, Legends, and Beliefs through "The Precious Scroll of the Three Lives of Mulian". In *Tradition and Transition: Teaching Chinese Culture Overseas*, edited by Gang Liu and Haixia Wang, 74-79. Beijing: Beijing University Press.

Zhang, Qiaoyun, and **Ziying You**. 2022. "Fear not the want of armor, for mine is also yours to wear:" Trust and Community Cultivation for Risk Response of a Chinese Immigrant Group in the United States. In *Covid-19 Responses of Local Communities around the World: Exploring Trust in the Context of Risk and Fear*, edited by Khun Eng Kuah, Gilles Guiheux, and Francis Lim, 155-169. London and New York: Routledge.

You, Ziying. 2021. Serving a Campus as an International Scholar. In *What Folklorists Do: Professional Possibilities in Folklore Studies*, edited by Timothy Lloyd, 27-31. Bloomington: Indiana University Press.

You, Ziying. 2019. Contested Myth, History, and Beliefs: Remaking Yao and Shun's Stories in Hongtong, Shanxi. In *Chinese Folklore Studies Today: Discourse and Practice*, edited by Lijun Zhang and Ziying You, 118-145. Bloomington: Indiana University Press.

Zhang, Lijun, and **Ziying You**. 2019. Introduction: History and Trends of Chinese Folklore Studies. In *Chinese Folklore Studies Today: Discourse and Practice*, edited by Lijun Zhang and Ziying You, 1-26. Bloomington: Indiana University Press.

You, Ziying. 2017. How China-US Folkloristic Exchanges Influenced Me. In *Metafolklore: Stories of Sino-US Folkloristic Communication*, edited by Juwen Zhang and Junhua Song. Guangzhou: Sun Yat-sen University Press.

Book Reviews

You, Ziying. 2026. Review of *China' s Heritage through History: Reconfigured Pasts*, by Yujie Zhu. *Heritage and Society* . https://doi.org/10.1080/2159032X.2026.2722542

You, Ziying. 2025. Review of *Living in Heritage: Tulou as Vernacular Architecture, Global Asset, and Tourist Destination in Contemporary China*, by Lijun Zhang. *Journal of Folklore Research Reviews*. https://scholarworks.iu.edu/journals/index.php/jfrr/article/view/42471/

You, Ziying. 2024. Review of *Behind the Mask: Vernacular Culture in the Time of COVID*, edited by Ben Bridges, Ross Brillhart, and Diane E. Goldstein. *Journal of Anthropological Research* 80(3):361-362.

You, Ziying. 2023. Review of *Grassroots Values and Local Cultural Heritage in China*, edited by Harriet Evans and Michael Rowlands. *Journal of American Folklore* 136(540):237-239.

You, Ziying. 2021. Review of *The Heritage Turn in China: The Reinvention, Dissemination and Consumption of Heritage*, edited by Carol Ludwig, Linda Walton, and Yi-Wen Wang. *The China Journal* 86:195-197.

You, Ziying. 2020. Review of *Song King: Connecting People, Places, and Past in Contemporary China*, by Levi S. Gibbs. *Journal of American Folklore* 133(529):363-365.

You, Ziying. 2012. Review of *Burning Money: The Material Spirit of the Chinese Lifeworld*, by C. Fred Blake. *Asian Ethnology* 71(2):298-300.

Other Publications

You, Ziying. 2021. Jiaoshou mama shi zenme liancheng de 教授妈妈是怎样练成的？(How Did I Become a Professor Mom?). Yunli Yue Tianxia 云里阅天下. https://mp.weixin.qq.com/s/l6sU-RYf7OMG-75DIwSbSg.

You, Ziying. 2018. Advanced Chinese Language and Culture Course "Journey to the West" Successfully Created at The College of Wooster.*Chinese Language Teachers Association (USA) Newsletters* 42(3): 12-3.

You, Ziying. 2009. Minjian youyi 民间游艺 (Folk Games and Folk Arts), and others, in *Zhongguo dabaike quanshu* 中国大百科全书 *(Chinese Encyclopedia).* The Second Edition. Beijing: China Encyclopedia Publishing House.

Translations (from English into Chinese)

Lindahl, Carl. 2014. Legends of Hurricane Katrina: The Right To Be Wrong, Survivor-to-Survivor Storytelling, and Healing. Translated by **Ziying You**. *Minjian wenhua luntan* 民间文化论坛 *(Forum on Folk Culture)* 2:24-50.

Sherman, Sharon R. 2011. *Documenting Ourselves: Film, Video, and Culture.* Translated by Juwen Zhang, et al. (including **Ziying You**). Wuhan: Central China Normal University Press.

Jones, Michael Owen. 2006. A Feeling for Form, the Urge to Create, and the Need to Express: Art and Aesthetics in the Home, Workplace, and Sanctuary. Translated by **Ziying You**. *Minjian wenhua luntan* 2:64-71.

Jones, Michael Owen. 2006. What is Folk Art, and When will it Die Out? On Traditional Aesthetic Behavior in Everyday Life. Translated by **Ziying You**. *Minjian wenhua luntan* 1:43-52.

Sherman, Sharon R. 2005. Focusing In: Film and the Survival of Folklore Studies in the 21st Century. Translated by **You, Ziying**, and Juwen Zhang. *Minjian wenhua luntan* 6:51-61.

Jones, Michael Owen. 2005. Artifacts, History, Culture, or Behavior: How Do We Study Folk Art and Technology? Translated by **Ziying You**. *Minjian wenhua luntan* 5:78-89.

MANUSCRIPTS IN PROGRESS

Journal Special Issues

You, Ziying, Tongju Diao, and Yao Li. eds. (under review). Chinese Folklore, Women's Agencies, and Community Building. Special issue. *Western Folklore*.

You, Ziying, ed. (under review). Advancing Global Asian Folklore Studies. Special issue. *Journal of Folklore Research*.

Journal Articles

You, Ziying. (under review). Advancing Global Asian Folklore Studies. *Journal of Folklore Research*.

You, Ziying. (under review). Chinese Folklore, Women's Agencies, and Community Building. *Western Folklore*.

You, Ziying. (under review). Fluid Foodways of Chinese International Women Students: Connection Building, Creative Agencies, and Global Crises. *Western Folklore*.

You, Ziying. (in progress). Liquid Traditions: Alcohol Culture as Intangible Cultural Heritage in Contemporary China. *The Journal of Asian Studies*.

CONFERENCE PAPERS

You, Ziying. 2026. "Wild Relations Online: Li Ziqi and Digital Eco-Feminist Imaginaries of Rural China." Paper to be presented at the National Women's Studies Association Annual Conference, Atlanta, Georgia, November 5–8.

You, Ziying. 2026. "Rethinking AI and Folklore: New Possibilities." Paper presented at the American Folklore Society Annual Meeting, Asheville, North Carolina, October 27–31.

You, Ziying. 2026. "Fluid Foodways of Chinese International Women Students: Connection Building, Creative Agencies, and Global Crises." Paper presented at the 65th Annual Meeting of the Southeast Conference of the Association for Asian Studies, Atlanta, Georgia, January 23–25.

You, Ziying. 2025. "Narratives of the Twin Pandemics in Global Asias." Paper presented at the American Folklore Society Annual Meeting, Atlanta, Georgia, October 18–21.

You, Ziying. 2025. "Innovation Grounded in Tradition: Integration of Guqin and Kunqu Opera on YouTube." Paper presented at the Chinese Oral and Performing Literature (CHINOPERL) Conference in conjunction with the Association for Asian Studies Annual Conference, Columbus, Ohio, March 13-16.

You, Ziying. 2025. "Narratives of COVID-19 in Global Asias." Paper presented at the International Conference on Medical Humanities, Birkbeck, University of London / Online, March 7-9.

You, Ziying. 2024. "Traditions without End: History, Power, and Change." Paper presented at the American Folklore Society Annual Meeting, Albuquerque, New Mexico, November 6-9.

You, Ziying. 2024. "Chinese Immigrant Mothers, Communities of Support, and Political Activisms during the Covid-19 Pandemic." Paper presented at the Association for Asian Studies Annual Conference, Virtual, March 1.

You, Ziying. 2023. "Coming Out of 'the Fog': Chinese International Transracial Adoptees, Anti-Racisms, and Remaking Asian and Asian American Identities." Paper presented at the American Folklore Society Annual Meeting, Portland, OR, November 1-4.

You, Ziying. 2023. "Non-discriminatory Paths to Enlightenment: Chinese Lay Buddhist Women, Self-Identification, and Hybrid Communities in China and the United States." Paper presented at the Women's, Gender, and Sexuality Studies South Annual Conference, March 30-April 1.

You, Ziying. 2023. "Vernacular Responses to anti-Asian Racisms among Chinese Adoptees in the United States." Paper presented at the Association for Asian Studies Annual Conference, Virtual, February 17-18.

You, Ziying. 2023. "The Impacts of COVID-19 Pandemic on Chinese Adoptees in the United States." Paper presented at the 2023 Hawai 'i International Conference on Chinese Studies (HICCS), Honolulu, Hawai 'i, January 4–6.

You, Ziying. 2022. "The Impacts of COVID-19 Pandemic on Chinese International Students in the United States." Paper presented at the 30th Anniversary Conference of the International Society for the Study of Chinese Overseas (ISSCO), San Francisco, CA, November 11-12.

You, Ziying. 2022. "The Transmission of Buddhism among Lay Women in Rural Northern China." Paper presented at the American Folklore Society Annual Meeting, Tulsa, OK, October 12-15.

You, Ziying. 2021. "Fenjiu Alcohol Making as Intangible Cultural Heritage in Contemporary China: Integration of Alcohol Regimes and Heritage Regimes on the Ground." Paper presented at the American Folklore Society Annual Meeting, online, October 18-20.

Zhang, Qiaoyun and **Ziying You**. 2020. "The Social Life of Face Masks: Fear and Trust towards Preventative Measures among Chinese People during the COVID-19 Outbreak in the USA." Paper presented at International Symposium "Responses of Local Communities to Covid-19: Exploring Issues of Trust in the Context of Risk and Fear", online, December 1-2.

You, Ziying. 2020. "Graves in One's Heart: Online Memorialization of Doctor Li Wenliang during the Outbreak of Covid-19 in China." Paper presented at the American Folklore Society Annual Meeting, online, October 14-17.

You, Ziying. 2019. "Contested Myth, History, and Beliefs: Remaking Yao and Shun' s Stories in Hongtong, Shanxi." Paper presented at the American Folklore Society Annual Meeting, Baltimore, MD, October 16-19.

You, Ziying. 2019. "Disaster, Legends and Beliefs: Interactions between Humans and Deities, and Public Negotiation." Paper presented at the workshop on "Disaster Culture and Views of Life and Death" (Zaihai wenhua yu shengsi guan), East China Normal University, Shanghai, China, May 25-26.

You, Ziying. 2019. "Conflicts over Local Beliefs: Feudal Superstitions as Intangible Cultural Heritage in Contemporary China." Paper presented at "Heritage: Theory and Practice" Summit, Southern University of Science and Technology, Shenzhen, China, June 7-9.

You, Ziying. 2019. "Beliefs and Resistance: Making Disaster Legends in Hongtong, Shanxi, China." Paper presented at the Chinese Oral and Performing Literature (CHINOPERL) Conference, Denver, CO, March 21.

You, Ziying. 2018. "Creating a Diverse Community in the Classroom and Beyond: Teaching 'Myths, Legends, and Beliefs in China' at The College of Wooster." Paper presented at the American Folklore Society Annual Meeting, Buffalo, NY, October 17-20.

You, Ziying. 2017. "'Receiving Aunties': Feudal Superstitions as Intangible Cultural Heritage in China." Paper presented at the American Folklore Society Annual Meeting, Minneapolis, MN, October 18-21.

You, Ziying. 2017. "Tradition and Heritage: Grassroots Agency in Cultural Preservation in China." Paper presented at the Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, March 16-19.

You, Ziying. 2016. "Contested Myth, History, and Belief: Worshipping Yao and Shun at Temples in Rural Northern China." Paper presented at the American Folklore Society's joint meeting with the International Society for Folk Narrative Research, Miami, FL, October 19-22.

You, Ziying. 2016. "Conflicts over Tradition: 'Feudal Superstitions' as Intangible Cultural Heritage in China." Paper presented at the Association for Asian Studies Annual Conference, Seattle, WA, March 31–April 3.

You, Ziying. 2015. "'Tradition Ecology': Remaking Ehuang and Nüying's Conflict Stories by Folk Literati in Hongtong, Shanxi, China." Paper presented at the American Folklore Society Annual Meeting, Long Beach, CA, October 14-17.

You, Ziying. 2015. "Negotiating Heritage: Conflict and Cooperation in the Safeguarding of Intangible Cultural Heritage in Hongtong, Shanxi, China." Paper presented at the Mid-Atlantic Region Association for Asian Studies 44th Annual Conference, Pittsburgh, PA, October 9-11.

You, Ziying. 2014. "The Sense of Cultural Continuity and Social Actors in Cultural Production in Contemporary China." Paper presented at the American Folklore Society Annual Meeting, Santa Fe, NM, November 5-8.

You, Ziying. 2014. "'Incense Keeps Burning': The Role of 'Folk Literati' in Continuing and Representing Local Traditions in Hongtong, Shanxi, China." Paper presented at the Seventh Annual OSU/IU Joint Student Conference in Folklore and Ethnomusicology, Columbus, OH, April 4-5.

You, Ziying. 2014. "Entertaining Deities and Humans: Performance of Puju at Temple Fairs in Southern Shanxi." Paper presented at the Chinese Oral and Performing Literature (CHINOPERL) Conference in conjunction with the Association for Asian Studies (AAS), Philadelphia, PA, March 27.

Also paper presented at the Institute for Chinese Studies (ICS) Graduate Forum, The Ohio State University, Columbus, OH, March 18, 2014.

You, Ziying. 2013. "Contentious Local Responses to Intangible Cultural Heritage Protection in Hongtong, Shanxi, China." Paper presented at the American Folklore Society Annual Meeting, Providence, RI, October 16-19.

You, Ziying. 2013. "Contested Myth and History: Yao and Shun and their Beliefs in Hongtong, Shanxi, China." Paper presented at the Chinese Oral and Performing Literature (CHINOPERL) Conference in conjunction with the Association for Asian Studies (AAS), San Diego, CA, March 21.

Also paper presented at the Institute for Chinese Studies (ICS) Graduate Forum "New Perspectives on Chinese Oral and Performing Literature", The Ohio State University, Columbus, OH, March 18, 2013.

You, Ziying. 2012. "Chuantong 传统 (Tradition)." Paper presented in the Forum "Keywords in the Discourses and Practices of Cultural Continuity in China" at the American Folklore Society Annual Meeting, New Orleans, LA, October 24-27.

You, Ziying. 2012. "Tradition and Power: Re-imagining Folklore Studies in Contemporary China." Paper presented at the Fifth Annual OSU/IU Folklore and Ethnomusicology Student Associations Conference, Columbus, OH, February 17-18.

You, Ziying. 2011. "War between Two Sisters: An Ethnographic Case Study of Local Fights over Chinese National Intangible Cultural Heritage." Paper presented at the American Folklore Society Annual Meeting, Bloomington, IN, October 12-15.

You, Ziying. 2010. "Revolutionized Tradition: Creation and Performance of 'New Stories' in P. R. China from 1963 to 1966." Paper presented at the American Folklore Society Annual Meeting, Nashville, TN, October 13-16.

You, Ziying. 2010. "Subversive Metaphors of Jiaozi and Mantou in Zhang Yimou's film To Live." Paper presented at the Midwest Conference on Asian Affairs, Columbus, OH, October 1-3.

You, Ziying. 2010. "Food, Identity and Power: Dissemination of Chinese Foodways to the United States." Paper presented at the Western States Folklore Society Conference, Salem, OR, April 15-17.

You, Ziying. 2010. "Circles of Tradition: Continuity and Consistence of Chinese Foodways in the United States." Paper presented at the Third Annual OSU/IU Folklore and Ethnomusicology Student Associations Conference, Columbus, OH, April 2-3.

You, Ziying. 2008. "The Political and Ideological Use of Folklore in Modern China." Paper presented at the Western States Folklore Society Meeting, Davis, CA, April 10-12.

You, Ziying. 2007. "The Use of Folklore and the Re-creation of Stories: Research on the Chinese Storytelling Movement in the 1960s and the Publication of the Journal of Stories." Paper presented at the Youth Forum on Folk Culture Meeting, Beijing, China, August 3.

INVITED PRESENTATIONS/TALKS

You, Ziying. 2026. "Traditions without End: History, Power, and Change." Shandong University, China, Online, July 14.

You, Ziying. 2026. "Chinese and Chinese American Women, Health Narratives, and Political Activism." Yunli International Lecture Series on Cutting-Edge Scholarship, Online, March 27.

You, Ziying. 2026. "Impacts of the COVID-19 Pandemic on Chinese Immigrant Mothers and Women International Students." The University of Texas at Austin, Online, March 26.

You, Ziying. 2026. "COVID-19 and Chinese and Chinese American Women." Fall for the Book, and Institute for Immigration Research, George Mason University, February 19.

You, Ziying. 2025. "Impacts of the COVID-19 Pandemic on Chinese and Chinese American Women." Friday Speaker Series, Institute for Women's and Gender Studies, University of Georgia, October 10.

You, Ziying. 2025. "Impacts of the COVID-19 Pandemic on Chinese and Chinese American Women: Racisms, Feminisms, and Foodways." Part of the 2025-2026 lecture series "COVID-19 Governance and Impacts: China from Comparative Perspectives." Weatherhead East Asian Institute, Columbia University, September 26.

You, Ziying. 2024. "Defining Global Asian Folklore Studies." The thirty-fifth talk of the "Tan Lark Sye Lecture Series", New Era University College, Malaysia, Online, October 30.

You, Ziying. 2024. "Impacts of the COVID-19 Pandemic on Chinese and Chinese American Women in the US." University of Leeds, UK, Online, May 8.

You, Ziying. 2024. "Impacts of the COVID-19 Pandemic on Chinese Adoptees in the United States." Asian, Asian American, and Pacific Islander (AAAPI) History Month Keynote Speech, The College of Wooster, USA, April 16.

You, Ziying. 2024. "Incense Is Kept Burning: The Role of Folk Literati in Continuing and Representing Local Traditions in Shanxi, China." Bucks County Community College, USA, Online, April 2.

You, Ziying. 2024. "Surviving 'Twin Pandemics': Diverse Resiliences of Global Asian Immigrant Mothers in the US." The Ohio State University, USA, March 29.

You, Ziying. 2023. "Rethinking Folklore Studies in Precarious Times: Covid-19, Gender, and Racism." East China Normal University 14th Urban Society and Culture Forum, Shanghai, China, September 23-24.

You, Ziying. 2023. "Folk Literati, Contested Tradition, and Heritage in Contemporary China: Incense Is Kept Burning." Indiana University, USA, Online, March 9.

You, Ziying. 2023. "Impacts of the COVID-19 Pandemic on Chinese Women Adoptees in the United States." University of California at Davis, USA, Online, February 21.

You, Ziying. 2022. "Liquid Tradition and Authenticity: Fen Alcohol Making as Intangible Cultural Heritage." Oxford University, UK, Online, May 18.

You, Ziying. 2021. "Graves in One's Heart: Memorialization of Doctor Li Wenliang during the COVID-19 Outbreak in China." Faculty Research Gathering, the College of Wooster, USA, Online, February 18.

You, Ziying. 2020. "Intangible Cultural Heritage in Asia: Traditions in Transition." Asian Ethnology Series Symposium, Nanzan University, Japan, Online, October 26.

You, Ziying. 2020. "Integrating Language, Literature, Culture and Religion in Advanced Chinese." Lecture for Advanced Chinese Pedagogy Discussion Group, Online, May 8.

You, Ziying. 2019. "Advanced Chinese Language, Literature and Culture Course: Journey to the West." Five Colleges of Ohio Mellon Language Colloquium, Denison University, USA, March 30.

You, Ziying. 2018. "The Design of the Course 'Journey to the West'." Lecture for Interdisciplinary Advanced Chinese Pedagogy WeChat Group, Online, August 7.

You, Ziying. 2013. "Contested Traditions: Shifting Actors, Power, and Cultural Continuity in Contemporary China." DEALL Research Roundtable, in the Department of East Asian Languages and Literatures, The Ohio State University, USA, November 25.

You, Ziying. 2013. "Rituals, Beliefs, and Heritage: 'Receiving Aunts' and 'Visiting Sacred Relatives' in Hongtong, Shanxi, China." Lecture for CHINESE 5400 Performance Traditions of China, in the Department of East Asian Languages and Literatures, The Ohio State University, USA, October 31.

You, Ziying. 2013. "Tradition Revival in Contemporary China." Special Lecture for EALL 1231 East Asian Humanities, in the Department of East Asian Languages and Literatures, The Ohio State University, USA, October 11.

You, Ziying. 2013. "Tradition and Power: Contentious Responses to the Safeguarding of Intangible Cultural Heritage in Contemporary China." Lecture for ENGL 2270/CMPSTD 2350 Introduction to Folklore, in Departments of English and Comparative Studies, The Ohio State University, USA, September 11.

You, Ziying. 2013. "'Disaster Narrative' and Community Rebuilding: Examining the Role of Folklore Studies in Disaster Relief." Lecture at East China Normal University, Shanghai, China, June 27.

You, Ziying. 2013. "Performance of Regional Opera at Temple Fairs in Rural China." Lecture for CHINESE 5474 Chinese Opera, in the Department of East Asian Languages and Literatures, The Ohio State University, USA, March 28.

You, Ziying. 2009. "Tradition and Innovation: Creation and Performance of 'New Stories' in Contemporary China." Lecture in Chinese Department, Peking University, Beijing, China, December 29.

DOCUMENTARY VIDEOS PRODUCED

You, Ziying. 2008. "Why Are We Cooking? Chinese Foodways in America (DVD)", Documentary Viedo produced in Folklore Program at University of Oregon.

Accepted into DIVA's Fifth Annual OpenLens Festival, Eugene, OR, January 10-11, 2009;

Presented at "Handicraft Creates Wealth: The Protection and Development of Traditional Handicraft International Forum 2009," Shangdong University of Art & Design, Jinan, China, September 9, 2009;

Presented at Sharon R. Sherman's lecture "From Pencils and Paper to Video, and From Texts and Objects to Performance Studies: Folklore Studies in a Digital Age," Peking University, Beijing, China, September 14, 2009;

Presented at the American Folklore Society Meeting, Boise, ID, October 24, 2009.

You, Ziying. 2009. "Chef Jevon' s Dinner (DVD)", Documentary Viedo produced in Folklore Program at University of Oregon.

Presented at the American Folklore Society Meeting, Boise, ID, October 24, 2009.

INTERVIEWS/PUBLIC APPEARANCES

Book Interviews

You, Ziying. 2022. *Folk Literati, Contested Tradition, and Heritage in Contemporary China: Incense Is Kept Burning*. January 18, 2022. Interview with Dr Timothy Thurston. New Books Network. https://newbooksnetwork.com/folk-literati-contested-tradition-and-heritage-in-contemporary-china

Zhang, Lijun and Ziying You. 2020. *Chinese Folklore Studies Today: Discourse and Practice*. February 27, 2020. Interview with Dr Timothy Thurston. New Books Network. https://newbooksnetwork.com/lijun-zhang-and-ziying-you-chinese-folklore-studies-today-discourse-and-practice-indiana-up-2020

Media Interviews

You, Ziying. 2021. College of Wooster students lead March for Asian Lives. *The Daily Record*, March 26, 2021. Interview with Bryce Buyakie. https://www.the-daily-record.com/story/news/2021/03/26/col wooster-students-lead-protest-against-asian-hate/7012698002/?fbclid=IwAR3DQBlkqLAJk5cfIo-fJMVYoFww5Y

You, Ziying. 2021. College Takes Stand Against Anti-Asian Hate Crimes. *The Wooster Voice*, April 9, 2021. Interview with Samuel Boudreau. https://thewoostervoice.spaces.wooster.edu/2021/04/09/college-takes-stand-against-anti-asian-hate-crimes/

TEACHING

Courses Created

University of Georgia
CMLT 3120: Love and Friendship in East Asia
CMLT 4060/6060: Global Chinese Foodways
CMLT 4710/6710: Health and Narratives in Global Asias

The College of Wooster
First Year Seminar: Women and Gender in Contemporary East Asia
CHIN 213: Anti-Asian Racism
CHIN 220: Women and Gender in China
CHIN 225: Myths, Legends and Beliefs in China
CHIN 299: Food and Religion in China
CHIN 399: Teaching Chinese
CHIN 311: Journey to the West
CHIN 303: Love and Romance in Global China

Courses Redesigned

University of Georgia
CMLT 3190: Myth in Culture
CMLT 3650: Literary Foundations of East Asian Civilization
CMLT 3220: Women and Writing in East Asia

The College of Wooster
CHIN 301 and 302: High Intermediate Chinese I and II

Courses Taught

University of Georgia
CMLT 3190: Myth in Culture
CMLT 3650: Literary Foundations of East Asian Civilization
CMLT 3220: Women and Writing in East Asia

CHNS 3010 Advanced Chinese I
CHNS 3020 Advanced Chinese II

The College of Wooster
First Year Seminar: Women and Gender in Contemporary East Asia
CHIN 213: Anti-Asian Racism
CHIN 220: Women and Gender in China
CHIN 225: Myths, Legends and Beliefs in China
CHIN 299: Food and Religion in China
CHIN 301 and 302: High Intermediate Chinese I and II
CHIN 311 and 312: Advanced Chinese I and II
CHIN 399: Teaching Chinese
CHIN 401: Junior Independent Study
CHIN 451 and 452: Senior Independent Study
CHIN 311: Journey to the West
CHIN 303: Love and Romance in Global China

The Ohio State University
Chinese Individualized Instruction at all levels
EALL 1231: East Asian Humanities

MENTORSHIP

Current Advisee

Xinyang Li

Past Advisees

Athena M. Tharenos, and Kennedy E. Shelton	2024
Adam King Hinden, Zoe B. Carter, and Liang-Liang Jiang	2022
Yuqi Han, and Xinyu Pei	2021
Sue Stuart Cook	2019
Megu Itoh	2018

Senior Independent Study/Thesis Advising

Kennedy E. Shelton. 2024. A Rhetorical Analysis of Chinese Netizens' Use of Artistic Expression to Advocate for Social Change in Response to the Chained Woman Case. The College of Wooster.

Carter, Zoe B. 2022. The Scars of China's One-Child Policy and The Birth Of A New Reality: A Feminist Rhetorical Analysis Of Chinese Netizens' Reactions To The Three-Child Policy. The College of Wooster.

Hinden, Adam King. 2022. You Can't Build A Canoe Online: Activism And Identity In Indigenous Taiwan. The College of Wooster.

Jiang, Liang-Liang. 2022. Being Asian During Covid-19: A Cross-Sectional Study of Domestic and International Identities. The College of Wooster.

Han, Yuqi. 2021. Bright Moon in Mountain Wind (creative fiction). The College of Wooster.

Pei, Xinyu. 2021.《异乡人》"Strangers": A Visual Ethnography about Expat Teachers in China during Covid-19 Pandemic. The College of Wooster.

Cook, Sue Stuart. 2019. Aura and Ethnicity at Yunnan Nationalities Museum and Yunnan Nationalities Village: An Investigation into Museum Representation and Reflections on Identity. The College of Wooster.

Itoh, Megu. 2018. Americanized Chinese Dishes as Heritage Food and Bridging Identities. The College of Wooster.

SERVICE

Editorial Appointment and Leadership

2026–2030 Co-Editor, *Journal of American Folklore: A Global Quarterly*

Journal Article Reviews

Asian Ethnology
China Perspectives
Cogent Arts and Humanities
Critical Arts
Cultural Analysis
Folklore
Humanities and Social Sciences Communications
IEEE Transactions on Computational Social Systems
International Journal of Environmental Research and Public Health
International Journal of Heritage Studies
International Journal of Intangible Heritage
International Journal of Tourism Research
Journal of American Folklore
Journal of Anthropological Research
Journal of Ethnic American Literature
Journal of Folklore Research
Language and Communication
Modern China
Religions
Western Folklore

Conference Activities

Organizer and chair, panel on "Rethinking AI and Folklore" at the American Folklore Society Annual Meeting, Asheville, North Carolina, October 27–31, 2026.

Organizer and chair, panel on "Relations, Reciprocity, and Resistance: Chinese Feminist Aesthetics and Practices Across Boundaries" at the 65th Annual Meeting of the Southeast Conference of the Association for Asian Studies, Atlanta, Georgia, January 23–25, 2026.

Participant, President's New Book Roundtable at the 65th Annual Meeting of the Southeast Conference of the Association for Asian Studies, Atlanta, Georgia, January 23–25, 2026.

Organizer and chair, panel on "Advancing Global Asian Folklore Studies" at the American Folklore Society Annual Meeting, Atlanta, Georgia, October 18–21, 2025.

Chair and discussant, panel on "Restorying Narratives of Heritage, Case Studies from East Asia Offer Broad Theoretical Applications" at the American Folklore Society Annual Meeting, Atlanta, Georgia, October 18–21, 2025.

Participant, Forum on "Missing Stories and Moving Forward: A Discussion of Ziying You's Impacts of the COVID19 Pandemic on Chinese and Chinese American Women" at the American Folklore Society Annual Meeting, Atlanta, Georgia, October 18–21, 2025.

Participant, Forum on "Imagining Global Asias Curriculum" at the Association for Asian American Studies Annual Meeting, Boston, Massachusetts, April 17-19, 2025.

Chair, panel on "Visual and Pedagogical Dimensions of Medicine" at the International Conference on Medical Humanities, Birkbeck, University of London / Online, March 7-9, 2025.

Participant, Forum on "Bridging East and West: Asian Feminist Pedagogies in U.S. Classrooms - Perspectives and Practices" at the Women's, Gender, and Sexuality Studies South Annual Conference, Atlanta/Decatur, Georgia, March 6-8, 2025.

Organizer and chair, panel on "Keywords in Global Chinese Folklore and Folkloristics" at the American Folklore Society Annual Meeting, Albuquerque, NM, November 6-9, 2024.

Organizer and chair, panel on "Transnational Adoption and Motherhood: Theorizing Transnational Identities, Feminism and Familyhood" at the Association for Asian Studies Annual Conference, Virtual, March 1, 2024.

Organizer and chair, panel on "Theorizing Global Asian Folklore Studies: Remaking Fluid Boundaries" at the American Folklore Society Annual Meeting, Portland, OR, November 1-4, 2023.

Discussant, panel on "From Uprooting to Re-rooting: Modern and Contemporary Discourses and Practices of Popular Religions in China" at the American Folklore Society Annual Meeting, Virtual, October 11-12, 2023.

Convener, GLCA Chinese Language Faculty workshop on "Decolonizing Chinese Studies and Diversifying Chinese Language Curriculum," College of Wooster, April 7-9, 2023.

Chair, panel on "Chinese International Student Experiences" at the 30th Anniversary Conference of the International Society for the Study of Chinese Overseas (ISSCO), San Francisco, CA, November 11-12, 2022.

Chair, panel on "Women, Belief, and Everyday Religious Experiences in Contemporary Multiethnic China" at the American Folklore Society Annual Meeting, Tulsa, OK, October 12-15, 2022.

Organizer and chair, panel on "Social and Cultural Implications and Metaphor of Covid-19 and Plague" at the American Folklore Society Annual Meeting, Virtual, October 14-17, 2020.

Co-organizer, panel on "Chinese Folklore Studies Today: Discourse and Practice" at the American Folklore Society Annual Meeting, Baltimore, MD, October 16-19, 2019.

Organizer and chair, panel on "Teaching Chinese Folklore in the Classroom and Beyond" at the American Folklore Society Annual Meeting, Buffalo, NY, October 17-20, 2018.

Organizer and chair, panel on "Traditions in Transition: Intangible Cultural Heritage in Asia" at the American Folklore Society Annual Meeting, Minneapolis, MN, October 18-21, 2017.

Co-organizer, panel on "Making Intangible Cultural Heritage in China" at the Association for Asian Studies Annual Conference, Toronto, Ontario, Canada, March 16-19, 2017.

Organizer, panel on "Intangible Cultural Heritage in Asia: Discourse and Practice" at the Association for Asian Studies Annual Conference, Seattle, WA, March 31-April 3, 2016.

Organizer and chair, panel on "Cultural Encounters, Ecologies, and Enactments in Contemporary China" at the American Folklore Society Annual Meeting, Long Beach, CA, October 14-17, 2015.

Organizer and chair, panel on "Cultural Conflict, Cooperation, and Exchanges in Contemporary China" at the Mid-Atlantic Region Association for Asian Studies 44th Annual Conference, Pittsburgh, PA, October 9-11, 2015.

Organizer and chair, panel on "Local Actors in Folklore Transmission and Practice in Contemporary China" at the American Folklore Society Annual Meeting, Santa Fe, NM, November 5-8, 2014.

Organizer and chair, panel on "The Interests of Intangible Cultural Heritage and Issues of Cultural Sustainability" at the American Folklore Society Annual Meeting, Providence, RI, October 16-19, 2013.

Organizer, panel on "Discourses and Practices of Folk Literature and Arts in Revolutionary China: 1949-1966" at the American Folklore Society Annual Meeting, Nashville, TN, October 13-16, 2010.

Organizer, "'The Orient' Meets 'The Occident': Representations of Chinese Foodways in the United States" (Media Session). Documentaries presented at the American Folklore Society Annual Meeting, Boise, ID, October 21-24, 2009.

University and Public Services

Executive Committee Member, Association of Chinese American Professors at UGA, 2026-2029

Director, Domestic Field Study Program: Global Chinese Foodways in Atlanta, University of Georgia, 2026

Executive Board Member, American Folklore Society, 2024-2026

Committee Member, American Folklore Society 2025 Annual Meeting Local Planning Committee, 2024-2025

Committee Member, American Folklore Society Annual Meeting Proposal Review Committee, 2025

Committee Member, The Graduate Committee, Department of Comparative Literature and Intercultural Studies, University of Georgia, 2024-current

Committee Member, Korean Lecturer Search Committee, Department of Comparative Literature and Intercultural Studies, University of Georgia, 2024-2025

Department Chair, Chinese Studies, The College of Wooster, 2023-2024

Senior Convener, the Transnational Asia/Pacific Section, American Folklore Society, 2024-2025

Interim Senior Convener, the Transnational Asia/Pacific Section, American Folklore Society, 2023

Faculty Advisor, Sophomore Research Assistant Program, The College of Wooster, 2015-2022

Member, Working Group on Faculty Staffing, The College of Wooster, Fall 2021

Member, the Dean for Faculty Development search committee, The College of Wooster, Fall 2021

Member, Women's, Gender, and Sexuality Studies, Curriculum Committee, The College of Wooster, 2021-2022

Member, Assessment Report Review Committee, The College of Wooster, 2020-present

Faculty Member, the International Student Advisory Committee (ISAC), The College of Wooster, 2020-2022

Faculty Advisor, Chinese Scholars and Students Association (CSSA), The College of Wooster, 2020-2024

Member, East Asian Studies Program, Curriculum Committee, The College of Wooster, 2019-2022

Faculty Advisor, Academic Registration and Creative Horizons (ARCH), The College of Wooster, 2018

Liaison, 10-year External Review for Chinese Studies Program, The College of Wooster, 2018

Mentor, the American Folklore Society's mentoring program, 2015

Vice-President, the Graduate Students of East Asian Languages and Literatures (GREALL), The Ohio State University, 2012-2013

Organizing Committee Member, Institute for Chinese Studies (ICS) Graduate Forum: "New Perspectives on Chinese Oral and Performing Literature", The Ohio State University, 2013

Coordinator, Fundraising for Flood Victims in Hongtong, Shanxi, China, February–June, 2013

Interpreter and Translator, the China-US Forum on Intangible Cultural Heritage (FICH), American Folklore Society, April, 2011–December, 2012

Co-convener, the Transnational Asia/Pacific Section, American Folklore Society, 2009-2011

Chair, the DEALL Section at Asian Festival, Columbus, Ohio, April, 2010–May, 2010

Website Administrator and Editor, Minjian wenhua qingnian luntan (Youth Forum of Folk Culture), September, 2002–November, 2007

FELLOWSHIPS, AWARDS AND HONORS

Fellowships

Domestic Field Study Fellow, University of Georgia. *2025*
The Andrew W. Mellon Foundation Postdoctoral Fellowship in Languages, The Andrew W. Mellon Foundation. *2015–2017*
The Center for Folklore Studies Post-candidacy Fellowship, The Ohio State University. *2014*
University Fellowship, Graduate School, The Ohio State University. *2009–2010*

Awards

Elli Köngäs-Maranda Prize for Best Book, American Folklore Society. *2025*
College Citizen Award, The College of Wooster. *2022*
Faculty Connection of the Year, Division of Student Affairs, The College of Wooster. *2018-2019*
Tien-Yi Li Award for Outstanding Academic Performance, Department of East Asian Languages and Literatures, The Ohio State University. *2014*

Dan Crowley Memorial Student Essay Prize, American Folklore Society. *2010*
Student Travel Award, American Folklore Society. *2009*
Archie Green Student Travel Award in Public Folklore, American Folklore Society. *2009*
Jonathan T. Y. Yeh Award for Student Scholarship in Asian and Asian American Folklore, American Folklore Society. *2008*
Graduate School Research Award, University of Oregon. *2008*
Promising Scholar Award, University of Oregon. *2007–2008*

Research and Teaching Grants

Faculty Development Fund, The College of Wooster. *2016-2022*
The National Social Science Fund of China, China. *2014-2020*
APEX Experiential Learning Mini Grants, The College of Wooster. *2016*
Office of International Affairs Student Research Grant, The Ohio State University. *2012*
Arts & Humanities Graduate Research Small Grant, The Ohio State University. *2012*

Scholarships

Louise Zung-nyi Loh Memorial Scholarship, The Ohio State University. *2013*
Graduate Scholarships, Chinese Department, Peking University. *2002–2005*
Scholarships of Excellence, Chinese Department, Henan Normal University. *1999–2002*

PROFESSIONAL AFFILIATIONS

American Folklore Society
Association for Asian Studies
Association for Asian American Studies
Association of Critical Heritage Studies
Chinese Oral and Performing Literature (CHINOPERL)
International Society for Ethnology and Folklore
National Women's Studies Association